GW Strategic Planning
Committee Chair Report to the Strategic Planning Task Force
High Quality Undergraduate Education
November 21, 2019

Accomplishments

- Organized the committee into four focused sub-groups:
  - Academic Advising and Student Success
  - Academic Innovation
  - #Only@GW STEM
  - Leveraging GW’s Location
- Drafted an initial set of 6 pillar principles.
- Completed a SWOT analysis and accompanying narrative of the current state.
- Invited Cheryl Beil, Associate Provost Academic Planning, to provide:
  - Information on Institutional Research and Planning (IRP) survey research and analysis visualizations
  - Plus access to existing (IRP) Dashboards covering enrollment, degrees awarded, retention, grade distribution and other similar data.

Outreach Efforts

- Hosted a community-wide public forum town hall to gather input from the GW community.
- Hosted two student public forums to specifically solicit student input and perspective.
- Solicited and responded to community input via a dedicated Gmail account and a dedicated Webform.
- A subgroup of the committee met with Interim Head of Admissions Ben Toll to get an overview of admissions scenarios related to strategic planning objectives.
- Invited Jordan West, Director of Diversity and Inclusion Education, to address the committee regarding specific information on diversity within a high-quality undergraduate education framework and for how pillar principles can address diversity.

Challenges

- Timeline: The short and sometimes shifting timeline creates a sense that the committee is not able to do its best work.

Issues of Greatest Focus – Preliminary Recommendations

- Development of goals with clear linkage to the four focus areas (academic advising and student success, academic innovation, #Only@GW STEM, leveraging GW’s location).
Next Steps

- Next committee meeting is Thursday, November 21; Agenda will focus on:
  - Finalizing the principles and identifying 3-6 primary recommendations.
  - Developing and completing goals, metrics and resource requirement that cascade from the principles.